

# Live Loud™

**charities foundation**

## **Sponsorship Promotion Packet**



[www.teeoffcancer.org](http://www.teeoffcancer.org)



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## **WHAT IS IT?**

LiveLoud Charities Foundation (LiveLoud) together with Sawyer Management Group (SMG) have organized a charity golf tournament benefiting cancer research. The team-based scramble format provides a fun yet competitive way for golfers to enjoy the game while contributing to a worthy cause. Sponsorship packages allow businesses and other organizations to engage with the golfers via direct connections, marketing, promotion, name brand recognition, prize allocation, and participation in the tournament's events and contests. Sponsorship payments are in the form of a tax-deductible donation to LiveLoud Charities Foundation, a non-profit 501(C)(3) organization, with 100% of all proceeds directed specifically to the research and development of cancer prevention/early-detection initiatives.

## **WHAT DOES THE SPONSORSHIP FEE BUY?**

Sponsors have the opportunity to choose from a range of different packages which can include some or all of the following benefits: signage, name brand recognition, advertising, direct connection with golfers, prizes, and team registrations.

## **WHERE DOES THE MONEY GO?**

100% of all proceeds raised by each tournament is directed in full to our Cancer Research Laboratory partner in Seattle, WA (Fred Hutchinson Cancer Research Center) to help save lives through the non-profit Center's cancer research initiatives dedicated to solving science's greatest challenges and developing early detection of cancer methods. LiveLoud Charities was co-founded by Ryan Gensch, a stage IV cancer survivor in memory of his younger brother Michael, who died from brain cancer at the age of sixteen. Ryan's older cousin Jeromy Gensch is also a co-founder of the charity and lost his younger sister to colon cancer, when she was only twenty-two years old. The family's dedication to helping science discover new advancements for the prevention and early detection of cancer is imperative to the charity's fund raising efforts and your support is greatly appreciated!



### **Platinum Sponsor Package - \$2,000**

- Color Banner (6' x 4') front-center above Registration Table
- Refreshment Tent on tee box
- Tee Box Sign-Advertising (one of 18)
- Small Gift give-away to each golfer (i.e. golf ball with your logo to each golfer, Texas divot fixer/ball mark, etc.)
- One Team registration included

### **Gold Sponsor Package - \$1,500**

- Refreshment Tent on tee box
- Tee Box Sign-Advertising (one of 18)
- Small Gift give-away to each golfer (i.e. golf ball with your logo to each golfer, Texas divot fixer/ball mark, etc.)
- One Team registration included

### **Silver Sponsor Package - \$1,000**

- Tee Box Sign-Advertising (one of 18)
- Small Gift give-away to each golfer (i.e. golf ball with your logo to each golfer, Texas divot fixer/ball mark, etc.)
- One Team registration included

### **Bronze Sponsor Package - \$500**

- Tee Box Signage: large size sign and includes being the **EXCLUSIVE** sponsor of a Tee Box

### **Basic Sponsor Package - \$100**

- Tee Box Sign-Advertising

### **Special Prize and/or Customized Sponsorship**

To customize a sponsorship package to best suit your organization's needs, please contact Nelson Fuertes at (979) 574-0095 or Jeromy Gensch (Director) at [jgensch@liveloudcharities.org](mailto:jgensch@liveloudcharities.org) or phone (303) 520-8966.

## 2018 SMG-LiveLoud™ Charities Golf Classic Sponsorship Participation Form

In order to have your logo on all promotional materials, the Golf Committee requires a commitment from you no later than 14 days prior to the Tournament Date, in order to produce the materials in due time.

Yes, we will participate as a \_\_\_\_\_ sponsor in the 2015 Charity Tournament

\$100  \$1000  \$1500  \$2000    Other: \_\_\_\_\_

Please contact me to discuss customized sponsorship opportunities.

Company/Sponsor Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Corporate Players Package

Registration for 4 (or more if applicable)

Payer Names:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

### PAYMENT DETAILS

Payment is enclosed (make checks payable to LiveLoud Charities Foundation)

Please send an invoice to: \_\_\_\_\_

I'm paying Online via Donation webpage @ [www.liveloudcharities.org](http://www.liveloudcharities.org) website

Note- the sponsorship package agreed check-marked above is detailed in the attached sponsorship packet and agreed upon by both parties as such.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Signature

Date \_\_\_\_\_

\*Please submit this form to Exit 73 Bar & Grill or Woodson's Local Tap + Kitchen; or scan and e-mail it to [jgensch@liveloudcharities.org](mailto:jgensch@liveloudcharities.org)

Your contribution is tax deductible and will be acknowledged via a donation receipt from LiveLoud Charities Foundation (Tax ID # 46-4255678). Thank you for your support!